

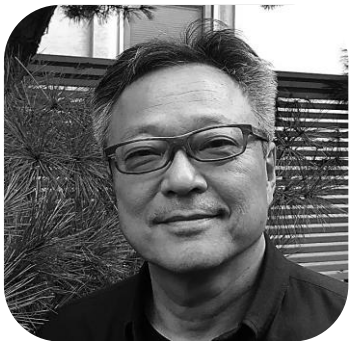
# IOT OPPORTUNITIES & APPLICATIONS IN SMART CITIES

**Smart Cities.** Some say the pilot installations of various smart city solutions are often made in silos and are failing to reap expected benefits. Smart City 2.0 is calling for a cloud based big data platform to accelerate smart city success. How can the IoT community help accelerate the implementation of Smart City 2.0?

## What is smart city?

Smart, sustainable city? A definition to help us form a comprehensive, working framework around which we can build a roadmap for city leaders, industry experts to take on this multi-disciplinary challenge in a holistic way. To define the major pillars we need to attain our objectives.

In this session we will be discussing and reviewing the global trends in Smart Cities in Built Environment, Real Estate + Technology Convergence. And How can we accelerate the formation of the cloud based digital platform to achieve better lives for people, reduce our negative impact on the environment and, at the same time, create business models and partnerships that have attractive investment returns.



## Mr. Chunga Cha

Co-founder & Chair Re-Imagining Cities  
Foundation,  
Smart City Advisor to LG

## RSVP

<http://tinyurl.com/yctsvq6b>

## Date/Time:

7<sup>th</sup> Nov, 2017 at 6:30pm

## Venue:

### NUS Enterprise

71 Ayer Rajah Crescent,  
Unit# 02-01,  
Singapore



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